

B.B.A. Semester - 1 (NEP-2020) Examination**OCT/NOV-2024****Principles of Business Management (Major-1)****Time: 2:00 Hours****Marks: 50****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Explain functions of business management. (10)

OR

Que.1 Write Notes:

(A) Management as a profession

(B) Universality of Management

Que.2 Discuss steps of planning process. (10)

OR

Que.2 Describe external and internal planning premises.

Que.3 Explain organising process. (10)

OR

Que.3 Explain:

(i). Project organisation

(ii). Matrix organisation

(iii). Committee organisation

(iv). Virtual organisation

Que.4 Discuss major staffing functions. (10)

OR

Que.4 Write note on:

(A) Meaning and Features of motivation

(B) Meaning and features of communication.

Que.5 What is controlling? Describe controlling process. (10)

OR

Que.5 Briefly Explain:

(A) Importance of Controlling

(B) Qualities of good controlling system
